

SECTION II

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

2021 Slate of Candidates

This section contains the slate of candidates for each position (officers are listed first then chairs, in no particular order) for the 2021 NULYP Elections. It also contains the biographies and position papers for each of the candidates. The candidate profiles have been taken directly from each candidate's application materials as it was presented, and no modifications have been made to them.

CANDIDATES FOR NULYP OFFICERS		
CANDIDATE	CHAPTER	REGION
NULYP PRESIDENT CANDIDATE		
SHALONDAN HOLLINGSHEAD	Urban League of Greater Atlanta Young Professionals	Southern
NULYP EXECUTIVE VICE PRESIDENT CANDIDATE		
KENDRA BRIM	Buffalo Urban League Young Professionals	Eastern
NULYP EASTERN REGION VICE PRESIDENT CANDIDATES		
JER'MYKEAL MCCOY	Urban League Greater Richmond Young Professionals	Eastern
NULYP SOUTHERN REGION VICE PRESIDENT CANDIDATE		
THURMAN GREEN III	Urban League of the State of Arkansas Young Professionals	Southern
NULYP WESTERN REGION VICE PRESIDENT CANDIDATE		
CHANELLE BROWN	Sacramento Urban League Young Professionals	Western
DANIELLE KING	Los Angeles Urban League Young Professionals	Western
SASHA SIMMONS	Greater Phoenix Urban League Young Professionals	Western

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CANDIDATES FOR NULYP CHAIRS		
CANDIDATE	CHAPTER	REGION
NULYP ADVOCACY CHAIR CANDIDATES		
KAWANZA BILLY	Thursday Network- Greater Washington Urban League	Eastern
SCHANAQUE WATSON	Memphis Urban League Young Professionals	Southern
NULYP COMMUNICATIONS CHAIR CANDIDATES		
REUBEN GRIFFIN	Dallas-Ft Worth Urban League Young Professionals, Southern Region	Southern
NULYP LEADERSHIP DEVELOPMENT AND TRAINING CHAIR CANDIDATE		
CHERRELLE DUNCAN	Urban League of Louisiana Young Professionals	Southern
NULYP MEMBERSHIP RETENTION & RECRUITMENT CHAIR CANDIDATE		
HARPER MATTHEWS	Thursday Network- Greater Washington Urban League	Eastern
NULYP POLICY & PROCEDURES CHAIR		
JASON MITCHELL	NExT Philadelphia- Urban League of Philadelphia	Eastern

CANDIDATE for NULYP PRESIDENT



SHALONDAN HOLLINGSHEDED

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	www.shalondan.com https://www.linkedin.com/in/shalondan-hollingshed-6b395735/ https://www.instagram.com/shalondan_h/ https://www.facebook.com/people/Shalondan-Hollingshed/4929252
Public Speaking Experience	<ul style="list-style-type: none">• Received several speaking engagements that range from speaking to college students, Non-profit leaders, corporate sponsors, and business owners.• Spokesperson for the Urban League of Greater Atlanta Young Professionals for 2 years.• Received speaking engagement that range from radio segments, zoom sessions, virtual conference platforms.• Serve as the Assistant Director of Patient Financial Services which requires frequent presentations to an audience of executive leaders, senior administrators, and physicians.

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CANDIDATE NULYP INVOLVEMENT

Current Chapter and Region Urban League of Greater Atlanta Young Professionals, Southern Region

Date of initial membership January 21, 2014

Location of initial membership Atlanta GA

List present ULYP activities NULYP Council of Presidents and NUL Emerging Leader Graduate

List local ULYP experience President of ULGA-YP and board member of ULGA List Regional

ULYP experience Regional Council of Presidents, Southern Region Vice President

List National Urban League Conferences of attendance (years and location)

YP L.E.A.D

- 2015

Whitney M Young

- 2015- Atlanta
- 2018- New Orleans Legislative Policy Conference: • 2016-DC
- 2018 -DC
- 2019- DC
- 2020- Virtual

NUL Conferences:

- 2015- FT Lauderdale • 2016- Baltimore
- 2017- St Louis
- 2018-Ohio
- 2019- Indianapolis
- 2020- Virtual

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Emory Operations Development

Program Lead Atlanta

Sponsor and Mentor Alum

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Volunteer & Speaker

Volunteer

Participant and Fundraiser

Volunteer

Junior League Haiti Mission Corp United Way VIP Girls on the Run

CANDIDATE POSITION STATEMENT

Greetings Leaders,

First and foremost, let me start by simply saying thank you to the men and women of this amazing organization. Your commitment to the Urban League movement is commendable and it has been the driving force behind our YP progress during some very difficult times. You each have continued to show up and give your time, talent, and treasure to this movement while fighting a global pandemic, racism, economic distress, and the unfortunate loss of so many loved ones. It has not been easy, at all, but we are still standing because of you, your perseverance and your faith and hope that things can and will get better if we continue to push forward together. It is with that same perseverance, that same faith, hope

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and community spirit, that I humbly declare my candidacy for President of the National Urban League Young Professionals.

I often say I love the Urban League movement because I have seen it change so many lives including my own life. I have watched our members develop by engaging in impactful activities and programming that encourages personal, professional, and social growth. I have also joined our members as we have worked to push the agenda of economic empowerment forward through various service and advocacy initiatives within the community. This organization is so full of vibrant young professionals truly committed to the mission and I am confident, that together, we can rise higher.

Over the last few years, we have seen growth in our programming and communication efforts. As president, I plan to join you and build upon this work. Our future is full of endless possibilities and with the strength that our leaders have shown these last 2 years, I know we have the power to take our auxiliaries to another level. Recently, I had the opportunity to speak with various YP presidents and leaders from each region across the country regarding the present state of their chapters and their hopes for NULYP in the future. These conversations were not only enlightening but also energizing and inspiring! The passion that still remains in the voices of our leaders as they provided ideas and solutions reminded me of why I love this movement so much. It's the people. Even during a global pandemic and all the other reasons that can lead to weariness, the YP volunteer leaders of this movement are still focused on helping others. Through these conversations with our leaders along with my experience in the movement over the years, I was able to identify four areas of focus that I would like to champion:

- Leadership Development
- Partnerships
- Infrastructure
- Marketing and Brand Awareness

It has been an honor to serve the last 7 years in the movement learning, growing, leading and impacting our communities with our members. I am so thankful for the National Urban League and the Urban League of Greater Atlanta for creating this YP auxiliary platform because it has changed my life. This movement has given me so much and my desire now is to give back through service to each of you as President of this organization. I am committed to engaging with our leaders to hear more about your needs and desires and I am excited about what the future looks like on this journey with you. As we transform ourselves, I believe we can truly transform our communities. Let's build as we climb. Please visit www.shalondan.com to learn more about my campaign and the issues I plan to champion.

CANDIDATE BIOGRAPHY

Shalondan Hollingshed is the Assistant Director of patient financial services for 10 divisions at The Emory Clinic. She provides support to over 500 physicians and administrators in clinics and hospitals across metro Atlanta. Shalondan's passion for learning and service led her to obtain a bachelor's degree in Finance and a master's degree in Public Administration at the University of Georgia. She also has an M.B.A in Organizational Management from Georgia State University and is a graduate from 3 premiere leadership development programs; LEAD Atlanta, NUL Emerging Leaders, and Emory ProLEAD. Shalondan enjoys serving the community through various nonprofit organizations and traveling all over the world.

Below are YP accomplishments under Shalondan's leadership.

Southern Region Vice President

- Raised 55k for the Urban League Movement
- Launched the First Southern Region Virtual Conference Experience
- Launched the YP Connect
- Launched the Region Engagement Program

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- Collaborated with chaptered from across ALL Regions

Chapter President 2017-2019

- Southern Region Chapter of the Year
- Chapter College Scholarship Give Increased by 275%
- Over \$60,000 Given to the Urban League Affiliate
- Over 300 members recruited
- Implemented A Corporate Partnership Model
- Launched the State of Young ATL
- Launched a New Online Store
- Launched a New Website
- Launched A YP Blog Page
- Increased Sister Chapter Support by 100+%
- Increased Event Fundraising by 100+%
- Increased Community Partners
- Increased Volunteer Hours

Membership Chair 2015-2017

- Launched the YPeer Program
- Launched the YP Ambassador Program
- Created Innovative Member Orientations
- Implemented a YP Business Directory
- Directed the YP Welcome Video
- Enhanced Reporting
- Referrals up 20+%
- Membership of 50%+
- Retention of 20+%

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**CANDIDATE for
NULYP EXECUTIVE VICE PRESIDENT**



KENDRA BRIM

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	Facebook: Kendra Brim Instagram: @savannah_kay LinkedIn: https://www.linkedin.com/in/kendra-brim-mba/
Public Speaking Experience	National Urban League Young Professionals – Programs Chair Buffalo Urban League Young Professionals – President K. Savannah Consulting – Keynote speaking engagements and consulting William Emslie YMCA Campaign Chair Toastmasters International

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CANDIDATE NULYP INVOLVEMENT

Location of initial membership Buffalo Urban League Young Professionals
List present ULYP activities National Urban League Young Professionals, Programs Chair
List local ULYP experience Buffalo Urban League Young Professionals, President (2017-2019) Buffalo Urban League Young Professionals, Vice President (2016-2017)
Buffalo Urban League Young Professionals, Event Planning and Fund Development Chair (2016-2018)
Buffalo Urban League Young Professionals, Community Service Chair (2015-2016)
List Regional ULYP experience Multiple Guest Speaker Appearances as NULYP Programs Chair Eastern Regional Conference Panel Moderator (2019)
List National Urban League Conferences of attendance (years and location)
National Urban League Conference (Indianapolis 2019, Columbus 2018, St. Louis 2017, Baltimore 2016)
National Urban League Legislative Policy Conference (2019, 2018)
Eastern Region Conference (Philadelphia, 2019)
National Urban League Whitney M. Young Conference (2018)

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

United Way of Buffalo and Erie County William Emslie YMCA
United Way brings people, organizations, and resources together to improve community well-being. I am a current board member and chairwoman of the newly formed DEI Committee
As Board Member and Campaign of the YMCA William Emslie Campaign, I work closely with executive staff to deliver our mission and guide our efforts to strengthen the community through youth development, healthy living and social responsibility.

University at Buffalo School of Management Alumni Board
I am a Board member of the School of Management Alumni Association (SOMAA). It is comprised of graduates who are actively involved in helping students achieve success throughout their academic careers and into the business world after graduation.

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Vice President of Operations - Oversaw operational functions of the chapter, programs, community relations, Leaders of Tomorrow Committees, and fundraising activities.

Board Member - group of alumni who provided guidance and counsel to the schools leadership on issues of importance to the school's alumni.

Class of 2013, Rising Leaders & Youth Leadership Mentor - monthly full-day sessions focusing on critical issues facing our community by meeting, engaging and developing long-standing relationships with other emerging leaders from broad backgrounds.

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National Black MBA Association, Western New York Chapter
Teach for America Advisory Council Leadership Buffalo

CANDIDATE POSITION STATEMENT

I have been a Buffalo Urban League Young Professionals member since the Fall of 2015. I started as a general body member serving on the community service committee. In the Spring of 2016, I was appointed as the Event Planning and Fund Development Chair, then moved into the Vice President position in the Summer of 2016. In 2017, I was elected the President of the Buffalo Urban League Young Professionals. I'm a proud leader of my hometown chapter and currently the Programs Chair for the National Urban League Young Professionals.

My position as Programs Chair has allowed me to develop my leadership skills and has provided me confidence in running for the National Urban League Executive Vice President. I consider myself a good team player, a quick learner, and detail-oriented person.

Covid-19 has changed the landscape of our country. Our chapters need more support than ever. If elected, I plan to spearhead several support services efforts for our chapters. This starts with infrastructure. Covid tested our infrastructure as we moved to a 100% virtual model. I will continue to work with the National Urban League to help implement a system for membership management and facilitate funds towards local chapters to help with platforms such as Zoom and G-suite. This is imperative in the forthcoming years.

Throughout the years as a NULYP member, I have seen the membership become more seasoned in leadership and experience, which is still needed for our organization. To become a sustainable organization in the future, we must begin to think about the younger generation, Gen-Z. Engaging with them early would be key. I would like to help chapters think about forming a pipeline from college into YP. As NULYP we must focus on meeting the needs of the organization without compromising the ability for future generations to meet their needs.

Lastly, I will continue to support all Vice Presidents across the nation. We know that Vice Presidents continue to manage their chapters program body of work. We must support, uplift, and encourage the Vice Presidents of each chapter.

I'm excited to run for Executive Vice President for NULYP. The need to empower or communities and battle the pandemics of COVID-19 and systemic racism will continue to be present. NULYP will lead the way! We need to be targeted and focused on these efforts by sustaining an organization through our forever changing landscape

CANDIDATE BIOGRAPHY

Kendra Brim is a DEI and racial equity practitioner. She brings over 10 years' experience working in project management, healthcare, non-for-profit organizations, and education. Kendra is the Director of Diversity, Inclusion, and Opportunity at Nardin Academy, an independent school located in Buffalo, NY and CEO and Principal Consultant of K. Savannah Consulting, a diversity, equity, and inclusion (DEI) firm

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focused on implementing strategies in order to maximize an organization's potential and to shift overall culture.

With her background in project management, managing projects upward of \$10 million, Kendra has been a critical driver to success within organizations. Kendra focuses to increase and promote cultural competency by creating substantive learning and formal transparent opportunities. She prioritizes relationship-building, and ensures each process is tailored to each organization's brand, mission, values, and goals. Kendra has her Master's in Business Administration from the University at Buffalo, Jacobs School of Management, and a Diversity & Inclusion Certificate from Cornell's ILR School.

Kendra Brim is a native of Buffalo, NY. She received a four- year Division I Basketball Scholarship to Colgate University where she majored in Political Science and minored in African American Studies. She is currently the National Programs Chair for the National Urban League Young Professionals. Kendra also serves as a board member for the Buffalo Urban League, William-Emslie YMCA (Annual Campaign Co Chair), University at Buffalo School of Management Alumni Association, and United Way of Buffalo and Erie County. In addition, Kendra is the co-host of The Black Gems Dive In Podcast. A podcast where she discusses inclusive cultures and everything diversity, equity, and inclusion. Her proudest achievement to date is establishing Black Restaurant Week under the Buffalo Urban League Young Professionals in 2018.

Some of Kendra's honors and awards include, The Buffalo Urban League Rising Leaders Award (2021), The Black Achievers Award (2019), NAACP Buffalo Branch, Daniel R. Acker Community Service Award (2019), Buffalo Business First 30 under 30 (2019), Commitment to Service Award from Mayor Byron Brown (2019), and the Nardin Academy Sports Hall of Fame (2018). In her spare time, Kendra enjoys watching movies, spending time with family, and traveling.

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**CANDIDATE for NULYP EASTERN REGION VICE
PRESIDENT**



Jer'Mykeal D. McCoy

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	Facebook: Jer'Mykeal McCoy LinkedIn: Jer'Mykeal McCoy Instagram: jermykealdmccoy
Public Speaking Experience	Former Richmond City Council candidate, moderator/panelist, featured on local and national television

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CANDIDATE NULYP INVOLVEMENT

List present ULYP activities List local ULYP experience

- Urban League Greater Richmond YP/Eastern Region
- 9/1/2016 Urban League Greater Richmond YP ULGRYP
- Past President & NULYP Men of the Movement Subcommittee
- ULGRYP President (2018-2020)
- ULGRYP Political & Civic Engagement Chair (2016-2018)
- Eastern Region Council of Presidents (2018-2020)

List National Urban League Conferences of attendance (years and location)

- 2019 NUL Conference - Indianapolis, IN
- 2019 NUL Legislative Policy Conference - Washington, DC
- 2019 NULYP Texas YP Weekend - Austin, TX
- 2019 Eastern Regional Conference (bEastCon) - Philadelphia, PA 2018 Whitney M. Young Conference - New Orleans, LA
- 2018 NUL Conference - Columbus, OH
- 2018 NUL Legislative Policy Conference - Washington, DC
- 2017 Whitney M. Young Conference - New Orleans, LA
- 2017 NUL Legislative Policy Conference - Washington, DC

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Richmond Economic Development Authority

Richmond Human Rights Commission

Richmond (VA) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc

Board Member - lead efforts to attract new investment, develop real estate, finance vital improvements, and catalyze new business growth. Board Member - advise board on inclusive public policy and investigate potential human rights violations Legislative Day Co-Chair - Co-lead annual day of advocacy with chapters across the Commonwealth.

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Richmond 300: Citywide Master Plan- Advised on city initiative to update 20-year master plan and strategic plans for local businesses

Venture Forum RVA Board Member - Advised board to supporting the growth of Richmond's startups, entrepreneurs, and venture capitalist

CANDIDATE POSITION STATEMENT

Joining the Urban League Greater Richmond Young Professionals (ULGRYP) as a member in the Fall of 2016 changed my life. The positions that I have held during my time with ULGRYP has been an asset in developing my leadership skills and has provided me confidence in running for Eastern Region Vice President (The "bEast" as we are affectionately known). I consider myself a good team player, adaptive learner and impact-oriented person.

Under my leadership as ULGRYP President, we awarded \$10,000 in scholarships to Richmond Public School and organized over 10,000 service hours. We also were awarded \$5,000 as 2020 beneficiary from the Richmond Black Restaurant Experience organization. We also collaborated with fellow NULYP chapters in Virginia to host our annual YP Day on the Hill at the Virginia General Assembly in Richmond.

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I'm a proud leader of a city that has adopted me. I, the ULGRYP Executive Leadership Team, and current/past members work extremely hard to support our community without having a local Affiliate. Our efforts have paved the way for our Affiliate to finish the re-affiliation process this fall.

If elected, I plan to continue our region's collaborative spirit by continuing traditions and introducing new initiatives. The first is to host the 3rd Annual Eastern Region Conference (BEASTCON). Throughout my years in the movement, the support, unity, and hustle of our region is unmatched. As we transition out of this health crisis, I want the next in-person BEASTCON to spotlight the entrepreneurs and business owners in our region. We have amazing talent in The Movement and economic empowerment is a pillar of our organization.

Secondly, I want to help coach our region on how to run their chapters more efficiently. Yes, we submit data on a monthly basis, but leveraging that information to drive fundraising and impact is the next level. In addition, I want to reformat our monthly meetings to have workshops on fundraising, conflict-resolution, mental health, and strategic planning. These are all areas I wish I utilized better as a chapter president. Lastly, I plan to launch a *bEAST Quarterly* newsletter to highlight chapter events and highlights across the region in partnership with the bEast Council of Presidents. This resource will serve as a guide to increase collaboration and membership engagement across The Movement.

The National Urban League, the Young Professionals, and the movement has had a great impact in my life. NULYP gave me an outlet to use my education and talents to impact my community. I would like to continue the work of the movement at the national level as this organization has a huge impact in communities across our region.

Please vote for me as your next Eastern Region Vice President.

CANDIDATE BIOGRAPHY

Jer'Mykeal McCoy is a Richmond business and civic leader with a heart for community. Currently, he is a Business Development Manager at a sports equipment manufacturer and a Capstone Adviser at Georgetown University. The Richmond City Council recently appointed McCoy as the youngest member to the city's Economic Development Authority Board of Directors. He is the immediate Past President for the award winning Urban League Greater Richmond Young Professionals. Under his leadership, the organization awarded \$10,000 in scholarships to Richmond Public School students.

Additionally, Jer'Mykeal served on the Advisory Council for the awarding winning Richmond 300 City-wide Master Plan, he is also a member of Kappa Alpha Psi Fraternity, Inc., Tennessee State University National Alumni Association, and The Life Church RVA. Born and raised in East Knoxville, Tennessee, Jer'Mykeal earned a B.S. with honors from Tennessee State University (a HBCU) in Nashville, TN and MPS from Georgetown University in Washington, D.C.

McCoy is a 2021 National Urban League Emerging Leader and 2020 TSU Alumni 40040 honoree. He has been featured in various publications, including the Washington Post, Richmond Free Press, NBC12, and ABC8.

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**CANDIDATE for NULYP SOUTHERN REGION VICE
PRESIDENT**



THURMAN GREEN III

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	https://www.linkedin.com/in/thurman-i-green-iji-mps-02366735/ https://www.instagram.com/presidentgreen3/ https://www.facebook.com/tj.g.green.3
Public Speaking Experience	2019 Arkansas General Assembly Education Committee Testimony 2020 Urban League of the State of Arkansas, Inc. Annual Meeting 2020 Southern Region Conference Arkansas Coalition for Community Schools Meetings Urban League of the State of Arkansas, Inc. Board Meetings

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CANDIDATE NULYP INVOLVEMENT

Current Chapter and Region: Urban League of the State of Arkansas, Inc. Young Professionals/Southern Region
Date of initial membership: January 2018

Location of initial membership: Little Rock, AR

List present ULYP activities: 2021 National Urban League Emerging Leaders Program List local ULYP experience: 1) Created Advocacy 101 Program 2) Supported Chapter Members acceptance into Congressional National Advocacy Program 3) Streamlining Chapter Social Media platform presence 4) Developed "Arkansas YP Gameplan" to address on-going social injustice 5) Creating engagement opportunities with Arkansas Affiliate for Arkansas Young Professionals to become subject matter experts on (homelessness, philanthropic strategy, wealth building, etc.) 6) Fostering strong relationship with Arkansas Affiliate

List Regional ULYP experience: Southern Region Conference

List National Urban League Conferences of attendance (years and location) 1) Legislative Policy Conference 2018 - DC 2) Legislative Policy Conference 2019 - DC 3) National Urban League Conference 2019 - Indianapolis

4) Southern Region Conference 2020 - Virtual 5) National Urban League Conference 2020 - Virtual

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Adult Learning Alliance - Board Member

Philander Smith College National Alumni Association, Inc. - Third Vice President

Arkansas Coalition for Community Schools - Lead Facilitator

Alpha Phi Alpha Fraternity, Inc. Pi Lambda Chapter - Member

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Greater Little Rock Program - Class 35 (XXXV)

Greater Little Rock Alumni Chapter Philander Smith College - Vice President

Clinton School of Public Service Alumni - Board Chair

Arkansas Department of Education Family Community Engagement Task Force - Member

CANDIDATE POSITION STATEMENT

If elected Southern Region Vice President, I want to focus on my platform: "Your Voice: Empowering others to rise based on lived and informed experiences." During the Global Pandemic, I speak with Young Professionals throughout the Movement about how they are maintaining and progressing in spite of the challenges. It is through those weekly discussions that fueled my desire to run for Southern Region Vice President. It centers the pillars in which I will focus on during my term: 1) Personal Empowerment, 2) Financial Empowerment and 3) Leadership Empowerment.

Personal Empowerment is the cornerstone for Young Professionals foundation for growth. Over the past 18 months, mental health, self-care and physical wellness have been at the forefront of many discussions I have had from a personal and professional perspectives.

The Pandemic highlights the necessity to ensure Financial Empowerment as Young Professionals.

Multiple streams of income, wealth development, life insurance and homeownership. It is increasingly important that we as a generation of leaders in various capacities, participate and educate our communities on proper financial planning.

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Leadership Empowerment is a critical element Young Professionals seek on a daily basis. Specifically in the space of being leaders or change agents outside of their respective Urban League Chapters. The difficulty we face is having the skill set and drive to successfully accomplish objectives and project goals at work. However, understanding the political landscape to maneuver up in promotions at work is where support is needed. Training opportunities for NULYP institutional knowledge will be incorporated as well.

Talking through my vision for the Southern Region, it will serve as an opportunity for more connectivity and collaboration. As Young Professionals of the Southern Region pour into the Movement, it will be my focus as the next Southern Region Vice President if elected to work with chapters and Affiliates on how best to pour back into Young Professionals

CANDIDATE BIOGRAPHY

Thurman Green III is a native of Pine Bluff, AR and holds a BA in Political Science from Philander Smith College, an M.P.A. from the University of Arkansas-Little Rock and an M.P.S. from the University of Arkansas Clinton School of Public Service.

He is the Policy and Community Engagement Associate at ForwARd Arkansas working on education initiatives with rural and urban school districts to improve student academic outcomes. In addition, he manages ForwARd's community school model efforts. Thurman's commitment towards the community school model is seen on a local, state and national scale where he represents Arkansas in those capacities.

He serves in various leadership capacities including State President of the Urban League of the State of Arkansas, Inc. Young Professionals, Arkansas Adult Learning Alliance Board, and Third Vice President of the Philander Smith College Alumni Association, Inc. In addition, he is a 2019-2020 graduate of the Leadership Greater Little Rock Program through the Little Rock Regional Chamber of Commerce. Thurman is a FA 09 initiate of the Beta Chi Chapter of Alpha Phi Alpha Fraternity, Inc.

In his spare time, he enjoys spending time with family and friends. His most important joy is being Uncle T to his nephews. Thurman friends will also share that he has never met a plane he did not like. He loves to travel!!

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**CANDIDATE for NULYP WESTERN REGION VICE
PRESIDENT**



CHANELLE BROWN

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	<ul style="list-style-type: none">• LinkedIn: https://www.linkedin.com/in/chanellebrown• Facebook: www.facebook.com/chanelle.brown.399• Instagram: https://instagram.com/chanelle.brown.399• Twitter: https://twitter.com/Chanell66148943
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<p>Public Speaking Experience</p>	<p>I've done public speaking for several virtual meetings, webinars and in-person activations throughout my tenure as the NULYP Advocacy Chair. Through my research and policy fellowship at the International Black Women's Public Policy Institute, I presented multiple times as a guest speaker at policy forums, advocacy meetings and other stakeholder town halls. Additionally, through my job as a communications strategist, I've presented at client meetings, webinars, and strategy sessions.</p>
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CANDIDATE NULYP INVOLVEMENT

<p>Current Chapter and Region Date of initial membership</p>	<p>Sacramento Urban League Young Professionals, Western Region January 2012</p>
<p>Location of initial membership</p>	<p>Los Angeles Urban League Young Professionals</p>
<p>List present ULYP activities</p>	<p>Advocacy Chair, National Urban League Young Professionals</p>
<p>List Regional ULYP experience</p>	<p>As NULYP Advocacy Chair, I interacted with all chapters and had multiple regional touchpoints. In the pandemic, I increased this outreach providing one-on-one and group support. I also initiated and led innovative programming at a regional level. A summary of my activations and meetings include the following:</p> <ul style="list-style-type: none"> • Every Region - Initiated and led Get Out the Vote Phone Banking and Text Banking for both national and regional trainings/activations from September 2020 through January 2021 • Western Region <ul style="list-style-type: none"> ○ Attended Regional COP calls three times in my term ○ Guest speaker at San Diego Urban League Young Professionals' General Body Meeting on the CROWN Act (May 2021) ○ Gave brief remarks at Sacramento YP chapter's General Body Meeting on voting (September 2020)

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- Gave brief remarks at LAULYP Virtual Happy Hour with Anti-Defamation League (July 2021)
- Organized a partnership with the US State Department and Western Region chapter for employment opportunities
- Attended Phoenix YP chapter's Black History Month Museum Tour in-person (February 2021)
- Attended LAULYP Cocktail Catch Up in-person (July 2021)

- **Central Region**

- Attended Regional Council of President calls twice in my term
- Guest presenter at MetroBoard Civic Engagement Committee Meeting with visiting elected officials and community leaders (November 2020)
- Co-presenter at Twin Cities Urban League Young Professionals Take Action Tuesday (April 2021)

- **Eastern Region**

- Attended Regional COP calls twice in my term
- Co-presenter at Digital Advocacy and Organizing workshop at virtual #bEastCon (Eastern Region Conference, August 2020)
- Guest speaker at Young Professionals Network of the Urban League of Eastern Massachusetts' general body meeting on voting
- Provided recorded video with remarks for Thursday Networks' general body meeting on the CROWN Act (April 2021)

- **Southern Region**

- Attended Regional Council of President calls twice in my term
- Guest speaker at Urban League Young Professionals of Greater Atlanta Executive Leadership Team Retreat 2020
- Served on planning team for Senate Runoff Elections with NUL, affiliate CEOs, YPs, the Guild and affiliate board members in the state of Georgia
- Attended ULGA annual gala and ULGAYP National Day of Empowerment (November 2019)

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

List National Urban League Conferences of attendance (years and location)	NUL Conferences 2013 - 2019 (Philadelphia, Cincinnati, Ft. Lauderdale, Baltimore, St. Louis, Columbus and Indianapolis) NUL Legislative Policy Conference 2014, 2017, 2018, 2019 (Washington DC) and 2020 (virtual) NUL Whitney M. Young Leadership Development Conference 2012, 2016 (Atlanta) and 2017 (New Orleans)
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CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Students Learn Students Vote Coalition - Advisory Board
Black Girls Social Club, Bay Area chapter - Co-President
Junior League - Member
Young Ambassadors Program, International Black Women's Public Policy Institute (IBWPPI) - Annual Policy Forum Committee Member

CANDIDATE POSITION STATEMENT

Dear National Urban League Young Professional Presidents and YP Leaders,

It is with great optimism and passion, I present myself for the National Urban League Young Professionals Western Regional Vice President role. I have served in the movement for 9 years and started my Urban League journey with the Los Angeles chapter. I recently returned to the West Coast in the height of the COVID-19 pandemic and joined the Sacramento chapter. Similar to many other leaders in the movement, I quickly pivoted and supported chapters with increased national and regional touchpoints as Advocacy Chair.

As a YP leader, I've managed award-winning teams on the West Coast and East Coast and fostered strong partnerships with NUL. Each chapter and each region brings something unique to the table. My goal is to bring the best practices of each region to help Western Region presidents design their own formula of success and leverage the very best of their local talent.

At this time, I'd like to further my leadership by serving this beloved region as the Western Region Vice President role to increase our **engagement**, **collaboration** and **results**.

ENGAGEMENT

- Build a strategic plan with SMART goals that leverages our assets and manages our areas of opportunity
- Develop an onboarding packet to ensure each president has the tools to lead a thriving chapter from an operational level
- Establish a Western Region Leadership Academy for presidents with visiting guest speakers from within and outside our region, to support the presidents' personal and leadership development

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

COLLABORATION

- Establish connectivity amongst our chapter leaders throughout the region with dedicated virtual channel for group exchanges
- Develop a buddy program so Western Region Presidents can be paired with peer mentors throughout the movement
- Focus on community building with curated member experiences for YPs in the Western Region

RESULTS

- Funnel tangible resources from NUL and NULYP to Western Region chapters to enhance capacity building and programming
- Serve as a strong advocate and liaison for the region where there's enhanced internal communications, transparency and consistent national updates
- Provide ongoing, tailored coaching for presidents to help work through challenges, benchmark success and impact

I am inspired by the passion, drive and dedication of the servant leaders in the Western region. Our history and contributions to the National Urban League movement runs deep.

My leadership skills, creativity and determination will make me an asset to the region and NULYP Executive Leadership Team. I look forward to the opportunity to serve as your Western Regional Vice President to harness the talent, treasure and greatness of this region.

CANDIDATE BIOGRAPHY

Chanelle Brown is a communications strategist and change agent. After serving as the Senior Research and Policy Fellow at the International Black Women's Public Policy Institute in Atlanta, she returned back home to northern California to work as a Media Relations Strategist at Burrell Communications. Previously, she served as the Public Relations Manager at TV One, Communications Director in the New York State Assembly and as a communications associate with the Los Angeles City Council.

Chanelle has also held multiple roles at various marketing communications firms and digital media companies. In 2014, she worked as an English teacher and consultant in communications and program development at a social enterprise in Dominican Republic.

As a global citizen and activist, Brown is committed to creating change for underserved communities both locally and internationally. She has served on the inaugural Executive Leadership Team of the International Black Women in Public Policy Institute Young Ambassadors Program, Executive Leadership Team of the National Urban League Young Professionals as Advocacy Chair and Advisory Board Member of the Students Learn Students Vote Coalition. She's also active in other civic engagement, civil rights and professional organizations. When not working, you can find Chanelle at beaches, traveling, attending music festivals and more.

Chanelle is a graduate of The Los Angeles African American Women in Public Policy Institute at the University of Southern California, the New York Civil Liberties Union's Core Organizing Institute, the National Urban League's Congressional Advocacy Program and the Dorothy I. Height Global Leadership Academy.

She has been a member of the Los Angeles, Sacramento, New York and Thursday Network YP chapters. She is a proud alumna of Howard University holding a Bachelors of Arts in Telecommunications Management.

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Leadership Experience

- Served as VP in Los Angeles when winning the Western Region Member of Excellence
- Served as Civics and Economics Chair for New York when chapter won the National Chapter of Excellence award
- Creator of multiple, new initiatives as National Advocacy Chair
- Served as Membership Chair in Los Angeles when they won Western Region Chapter of Excellence (2 times in a row)
- Member, NULYP Leadership, Training and Development Committee
- Strategic Outreach Manager and dedicated member, NULYP Advocacy Committee (two terms)
- Dedicated professional in the non-profit, corporate and government arenas
- Graduate of NUL's Advocacy Certificate inaugural class

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

**CANDIDATE for NULYP WESTERN REGION VICE
PRESIDENT**



DANIELLE KING

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	https://www.linkedin.com/in/danielle-king-802/ Facebook: https://www.facebook.com/QueenDanielleK1ng Instagram: https://www.instagram.com/king__danielle/
Public Speaking Experience	LAULYP President, Mistress of Ceremony, Church, Presenter

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

CANDIDATE NULYP INVOLVEMENT

Current Chapter and Region
Los Angeles | Western Region

Date of initial membership Location of initial membership List present ULYP activities List local ULYP experience
12/2016 Phoenix, AZ

Active LAULYP Membership, Advisorship to current LAULYP President. LAULYP past Community Service Chair and President

List Regional ULYP experience
2019 Western Region Summit Attendee and past Western Region COP member.

List National Urban League Conferences of attendance (years and location)

2019 Western Region Summit Attendee and past Western Region COP member.
2019 - Indianapolis, IN 2018 - Columbus, OH

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Top Ladies of Distinction –
Chapter Secretary
-Record the minutes of all meetings.
-Maintain the membership roster.

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Mt. Zion Church of Ontario Area VI Scholarship Committee Chair
-Lead scholarship selection process.

National Technology Committee Member
-Serve as technological point of contact for national conferences

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Big Sister/Volunteer -
- Mentored adolescent girls.
- Set up sustainable program infrastructure.

Promise Scholars
Volunteer Fellow
- Presented on the importance of higher education to middle school students. - Coordinated college tours for middle school participants. Volunteer

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

LA Regional Foodbank

- Spearheaded several group volunteer opportunities.

CANDIDATE POSITION STATEMENT

I want to be elected for Western Region Vice President because I want to regionally incorporate the techniques and strategies I learned/utilized at the state level and to be a resource for all Western Chapters.

While I was serving as President of the Los Angeles Urban League Young Professionals, I (along with my leadership team) was able to increase active membership and membership engagement. We did so by providing more leadership opportunities for our members. In LA, we set a culture of each one can lead one. The only thing that separated our ELT and members was the title. We had general members lead meetings, workshops, volunteer opportunities and many other initiatives. I feel when power trips and titles are set aside and the mission is the focal point, great things can be accomplished. With that being said, the reason I want to serve in the capacity of Western RVP is because I owe NULYP all my creative talents until I age out. Being involved with YP in Phoenix and Los Angeles helped me learn/refine my leadership techniques, opened so many doors for me and helped build my confidence. I care so much about the success of this organization (especially on the Westside), and I want to ensure that I'm doing my part to ensure that it is successful.

I see the Western RVP role as an advisor. In the role, I feel RVPs should serve as the liaison between the chapters they serve and the opportunities their chapters have not tapped into yet. Having been a member/leader in two (very) different Western Region chapters, I feel I've had the opportunity to see that differences aren't a bad thing, but also, why are all chapters so different? I want to be the connecting piece to all Western chapters to establish recyclable infrastructures so productivity burnout declines.

CANDIDATE BIOGRAPHY

Danielle engages the Los Angeles community through servant leadership. As the immediate past President of the Los Angeles Urban League Young Professionals (LAULYP), she encouraged/supported all of the other organizational leaders and members to proudly serve the community through civic engagement, community service, entertainment, professional development, STEAM and many other fields. Danielle also was a Board Member of the Los Angeles Urban League from 2018 to June 2021.

Danielle empowers the community by being the change she wishes to see. She is originally from Oklahoma City and after four short years in California, she's not only served as President of LAULYP, she has completed over 5,000 service hours across Los Angeles County, Orange County and San Bernadino County, was awarded the Biddy Mason Millennial Shero Award and the National Council of Black Women, Los Angeles Breaking Glass Ceilings Award, has planned and co-chaired a community health fair with the Los Angeles Parks and Recreation department, was invited by Mayor Eric Garcetti to attend the Women's Equality Day Luncheon at the Getty House, facilitated a panel discussion with Dr. Clarence B. Jones, has been interviewed by VoyageLA and has worked as a Workplace Program Specialist for Big Brothers Big Sisters of Greater Los Angeles (where she worked with big name companies like Sony Pictures, Fox Studios, Snapchat, ICM Talent Agency and many others).

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Danielle will be starting graduate school this Fall at California State University Long Beach to pursue a Masters of Public Administration while working in the on campus housing department as an Assistant Resident Life Coordinator.

Danielle serves as an incredible example of what it looks like to 'walk your talk.

**CANDIDATE for NULYP WESTERN REGION VICE
PRESIDENT**



SASHA SIMMONS

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	https://www.linkedin.com/in/sashasimmons/ https://www.facebook.com/TheSashaSimmons/
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NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

<p>Public Speaking Experience</p>	<p>Summary Dynamic Speaker, Writer and Empowerment Activist with an ability to captivate, inspire and engage the audience while sharing tactics to improve life, relationships, career and health. Experienced in inspirational speaking, storytelling, leadership development training, curriculum design and delivery, adult learning principles, and organizational transformation</p> <p>Experience</p> <p>Past Speaking Engagements</p> <ul style="list-style-type: none"> • Phoenix Start Up Week • Entrepreneur Extravaganza • GenerationWOW • GenW • Judson Women's Leadership Conference • Arizona State University • University of North Florida • Florida State College at Jacksonville • Edward Waters College • Grand Canyon University • WIACON • Boys & Girl Club Youth of the Year Conference • Sounds Academy • Eagle Pep Academy • Jack & Jill of American • Urban League • Galvanize <p>Programs</p> <ul style="list-style-type: none"> • Speak Like a Boss: Interactive, public speaking seminar with a bold twist • Maximizing the College Experience: Navigating college to create success • From the Projects to the Penthouse: Sasha's story of transformation from the projects of Duval County to Penthouses of New York City. • The Power of Imagination: How to use the mind as a power tool to create your life • F*ck Yo Box: A storytelling experience of Sasha's journey to freedom
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CANDIDATE NULYP INVOLVEMENT

Location of initial membership
-Greater Phoenix Urban League Young Professionals

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Date of initial membership

-July 2012

-Jacksonville, Florida

List present ULYP activities

-YP CoNext

List local ULYP experience

-Phoenix YP President

-Phoenix Leadership Development Chair

List Regional ULYP experience

-Lead, planned and executed a successful Western Regional Summit as my final act as President in 2019

-Strategies to Securing Funding, Presentation to Western Regional Chapters

List National Urban League Conferences of attendance (years and location)

2013: Philadelphia, PA

2015: Fort Lauderdale, FL

2017: St. Louis, MO

2019: Indianapolis, IN

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

EVNAACP- At Large Member, monthly meetings

Maricopa County Sheriff's African Advisory Board - Board Member, bi-monthly meetings

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Semester at Sea Alumni - AZ Chapter Lead, planned all events, manage members and budget

Galvanize Mentor- Lead quarterly mentoring sessions and Speak Like a Boss events

CANDIDATE POSITION STATEMENT

A mentor once told me, "To lead is an honor" and it is with great honor and humility that I officially submit my bid to serve as the 2021-2023 Western Regional Vice President.

Before discussing my vision and plans for the Western Region, it is imperative that I share the success I've attained as a leader in the Phoenix chapter. During my time in Phoenix, I've had the pleasure of serving as Leadership Development Chair (LDC)—where we focused on providing professional and personal development opportunities for our members. As a committee we successfully created what has become the Annual Urban Expo, an event that highlights and promotes locally owned Black businesses and provide health & wellness services to the community. This event led us to win our chapter's first national award, for National Day of Empowerment in 2016 and has become a staple event in the Greater Phoenix metro.

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

I went on to become President of Phoenix YP Chapter in 2017 with two clear goals: (1) increase membership by 50%, (2) increase the organization's visibility and name recognition through corporate partnerships. During my tenure, we successfully doubled our membership and created partnerships with over 25 corporations including Intel, GoDaddy, Microsoft, Uber and Cox Communications. Our partnerships were strategic and spanned across many industries to create an infrastructure that allowed YP to support the community while leveraging resources available to us.

In addition, we successfully hosted the Western Regional Summit in March 2019. Eleven chapters from five states flocked to Phoenix for the summit which we coined, YP Rising: The Future is Now. With 300+ attendees we were proud to showcase the uniqueness of Phoenix from our landscape, growing tech industry and inviting sporting outlets.

It is the hard work, dedication and success of my team that has inspired me to run for Western Regional Vice President. As a chapter, we continue to foster a winning, can-do, go-getter attitude which I intend to spread across the region.

For that reason, as WRVP my goals are:

1. Increase inter-regional collaboration
2. Increase membership by 25% in all chapters
3. Reactive inactive chapters

Similar to the work we've done in Phoenix, I am excited to cultivate a region that will collaborate and support each other's events and initiatives through strategic planning and work. It is my belief that with intentional work we can increase our membership and reengage those chapters who are currently inactive.

There is much work to be done in the west, and it will not be without some challenge, however my leadership style has never allowed me to run away from a challenge. Thus, I look forward to overcoming every obstacle in our way and working with each of you in the movement.

CANDIDATE BIOGRAPHY

Sasha R. Simmons is a Professional Speaker and Leadership Trainer, who is committed to the development of industry leaders. She works for Axon where she engages customers through speaking opportunities to demonstrate Axon's thought leadership in public safety technology.

Sasha is the founder of SpeakLife, LLC., a member of the National Speakers Association, Alpha Kappa Alpha Sorority, Inc. and a Past President of the Greater Phoenix Urban League Young Professionals. She holds a Master of Public Health from the University of North Florida and is the author of 20 Major Keys to Establish Your Own Greatness.

Sasha has worked with a variety of noteworthy companies across the US including Nationwide Insurance, Silicon Valley Bank and the Boys & Girls Club of America where she teaches her methodology to living a purposeful and limitless life.

Her insights have been featured in innovative and esteemed outlets like Chase Bank for Business, Blavity and Go Courageously with iHeartRadio. Sasha has been recognized as one of Phoenix 40 Under 40

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Urban Leaders, serves as a Brand Ambassador to the University of North Florida and is a recipient of the 2021 UNF Alumni Achievement Award.

Sasha is on a mission to empower, elevate, and encourage all to take charge of their lives and Never Stop at No!

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

CANDIDATE for NULYP POLICY & PROCEDURES CHAIR



JASON MITCHELL

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	https://www.facebook.com/jmitch27 https://www.instagram.com/jmitch27/ https://www.linkedin.com/in/jmitch1/
Public Speaking Experience	Panelist: African American Chamber of Commerce Event “It’s Not Business, It’s Personal”; Tuesday February 11, 2020 Panelist: Temple University 2021 Inclusive Leadership Conference; Friday, February 5, 2021

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

CANDIDATE NULYP INVOLVEMENT

Current Chapter and Region	NExT Philadelphia, Eastern Region
Date of initial membership	January 2015
Location of initial membership	Philadelphia
List present ULYP activities	<p>June 2021 NExT Philadelphia General Body Meeting: Year End Celebration/Elections</p> <p>April 2021 NExT Philadelphia General Body Meeting: Justice & Advocacy Roundtable Discussion</p> <p>March 2021 NExT Philadelphia General Body Meeting: Getting on Board Discussion (Elections)</p> <p>February 2021 NExT Philadelphia General Body Meeting: Membership Orientation & Interest Meetin</p> <p>February 2021 NExT Philadelphia B.Y.O.B (Be Your Own Boss) Empowerment Seminar</p> <p>February 2021 NExT Philadelphia Money Talks: Stock Market 101 Information Webinar</p>
List local ULYP experience	<p>NExT Philadelphia President 2019-2021</p> <p>NExT Philadelphia Treasurer 2017-2019</p> <p>NExT Philadelphia Community Service Chair 2016-2017</p>
List Regional ULYP experience	<p>2017-2018 NULYP Awards Committee</p> <p>2018 NULYP #bEastCon Committee</p>
List National Urban League Conferences of attendance (years and location)	
Legislative Policy Conference – Washington, D.C	<ul style="list-style-type: none"> • 2016 & 2019
Whitney M. Young Leadership Development Conference	<ul style="list-style-type: none"> • 2016 Atlanta, GA • 2017 New Orleans, LA
List National Urban League Conferences of attendance (years and location)	
Legislative Policy Conference – Washington, D.C	• 2016 & 2019
Whitney M. Young Leadership Development Conference	<ul style="list-style-type: none"> • 2016 Atlanta, GA • 2017 New Orleans, LA
National Urban League Conference	

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

- 2016 Baltimore, MD
- 2017 St. Louis, MO
- 2018 Columbus, OH
- 2019 Indianapolis, IN

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Kappa Alpha Psi Fraternity, Inc Abington Ambler (PA) Alumni Chapter -
Keeper of Records 2019-2021
Asst. Keeper of Records 2018-2019
Fundraising Chair 2018-2019

National Association of Parliamentarians- Registered Parliamentarian

PHL Diversity - Advisory Board; Board Nominations & Development

National Pan-Hellenic Council of Southeastern Pennsylvania- Committee Member Nominations
Committee Chair

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Leadership Philadelphia - Keepers Program, 2020-2021 Cohort

Young Involved Philadelphia Chamber of Commerce- Member of Non-Profit Board Prep Program, Fall

The Whitney Project Member of Fall 2020, Cohort II - 2016 Cohort Young Professionals Council Member

CANDIDATE POSITION STATEMENT

Mission driven and forward focused. These are underlying principles which describe the foundation of who I am, what I do, and how I serve. As a past President, past Treasurer and past Community Service Chair for my chapter, NExT Philadelphia, I've taken great pride and joy in serving for, and with the young professionals of the Greater Philadelphia community.

As a young professional member, I've had the privilege of working through the planning, organization and execution of exciting, engaging, and sometimes challenging initiatives to not only advance the mission of the National Urban League, but to serve as a trusted ambassador of the movement. What I love most about the environment that's curated by NULYP, is that one can learn, execute and develop leadership skills in a safe and inclusive space.

Focusing forward, my intentions of running for this role, is to continue building on an environment where we, as a whole, can enhance policy, procedures and protocols for us to continue operating in an impactful way to serve our communities, affiliates, chapters and members.

It is my goal, if elected, to cultivate uniformity in the movement with every active chapter having up to date by-laws, policy & procedures and protocols that reflect their operations of conducting business. If elected, I intend to, not only to be a resource of parliamentary procedure at the Executive Board level, but also at the regional and local level. If elected, I intend to provide guidance to revise, and in some cases, create by-laws for chapters to conduct necessary business. If elected, with the help of my

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

committee, we plan to implement policy where necessary to ensure protocols serve as a safety means for the governance all members, whether in a virtual space or a live space. It will be the goal to ensure the committee looks to maintain proper presiding over national elections and impart relevant expertise to local chapter elections. It will also be the goal of the committee to innovate on policy and procedure where opportunity arises to do so.

My experience as board nominating committee member for the PHL Diversity's Advisory Board in Philadelphia, Nominating Committee Chairman for the National Pan Hellenic Council of Southeastern Pennsylvania and my current designation of Registered Parliamentarian for the National Association of Parliamentarians serve as trustworthy commitment to uphold best practices. In an environment of mission driven individuals, recognizing the importance of being forward focused and having policy, procedures and protocols reflect a vision is paramount.

CANDIDATE BIOGRAPHY

Jason Mitchell is the Immediate Past President of NExT Philadelphia and a former Urban League of Philadelphia Board Member, serving 2 years. During his tenure as President of NExT Philadelphia, Jason oversaw the planning, organization and execution of several key advocacy, community service and, fundraising and professional & development initiatives that earned his chapter the 2019-2020 Emerging Chapter of the Year for the Eastern Region of National Urban League Young Professionals. Previously serving as Treasurer (2017-2019) and Community Service Chair (2016-2017), Jason has been an active and engaged member of his local chapter. In 2017, he served on the NULYP Awards committee and in 2018, he served on the inaugural #bEastCon committee which brought the first Eastern Regional Conference to Philadelphia.

Jason currently works as a Manager of Finance at a Fortune 50 company and has held several roles in Accounting, Finance, Supply Chain and Operations over the past 10+years. Jason is a member of Kappa Alpha Psi Fraternity, Inc. and currently serves as Nominations Chairman for the National Pan Hellenic Council of Southeastern Pennsylvania. Jason also currently serves on the PHL Advisory Board in Philadelphia as a member of the Board Nominating and Development Committee. Jason recently earned designation of Registered Parliamentarian for the National Association of Parliamentarians and is very involved in civic & community engagement initiatives in the Greater Philadelphia area. Jason is a Keepers Philadelphia 2020-2021 cohort member for Leadership Philadelphia, and also serves as a member of the Young Professionals Council for the Greater Philadelphia Chamber of Commerce. Jason earned a certificate in Non-Profit Board Prep in 2016 with Young Involved Philadelphia, a non-profit dedicated to engaging its members through education about civic affairs, advocacy around key issues, and social events.

Born and raised in Brooklyn, NY, Jason currently resides in Philadelphia with his wife of 11 years, Kehnesha, and their two daughters Kaci and Kamryn.

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

CANDIDATE for NULYP COMMUNICATIONS CHAIR



REUBEN GRIFFIN

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	https://www.facebook.com/reuben.lael https://www.instagram.com/reubengotsoul/ https://www.linkedin.com/in/reuben-lael-griffin-mpa-b03a6442
Public Speaking Experience	2018 - St. Mark Founder's Day Speaker 2019 - Junior Achievement Instructor, Skyline High Career Day 2019 - Speaker DFWULYP Leadership Conference Moderator

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

CANDIDATE NULYP INVOLVEMENT

Current Chapter and Region

Dallas Fort Worth Urban League Young Professionals, Southern

Date of initial membership

04/13/2015

Location of initial membership

Dallas Fort Worth Urban League Young Professionals

List present ULYP activities

NULYP National Communication Chair

List local ULYP experience

(2019-2021) Dallas Fort-Worth Urban League Young Professionals Communications & Technology Chair

(2016-2017) Leadership Development Chair

(2017-2018) Economic Empowerment Chair

(2019-2020)

List Regional ULYP experience

n/a

List National Urban League Conferences of attendance (years and location)

2016 - NUL Conference (Baltimore)

2017 - NUL Conference (St. Louis)

2018 - LPC Conference (Washington, D.C.)

2018 - NUL Conference (Columbus)

2018 - WMY Conference (New Orleans)

2018 - NDOE Dinner (New York)

2019 - LPC Conference (Washington, D.C.)

2019 - NUL Conference (Indianapolis, NC)

2020 - LPC Conference (Virtually)

2020 - Equal Opportunity Dinner

2021- LPC Conference (Virtually)

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

The Black Academy of Arts and Letters (Dallas, Texas)

Board Chair, Millennial Ex Officio Members Assistant Program Director, Summer Arts Institute

24 Hour Dallas

Board Member, Lead respect and inclusion initiative to increase economic opportunity for black owned night-time business owners.

Dallas Alphas Chapter Alpha Phi Alpha, Fraternity, Inc.

State National Programs Chair - activate local chapters in Texas to execute fraternity initiatives and organize impact data.

Chapter Parliamentarian - facilitated constitution and by law review and virtual amendment process.

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Assistant Chapter Advisor - oversee business, service and social activities of the collegiate chapter at Paul Quinn College.

NAACP (Garland, Unit)

Creative Director, Annual Youth Community Fine Arts Workshop

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Big Thought/Big Brothers Big Sister

Mentor at O.W. Holmes, Big Breakfast mentorship initiative for black and brown students in economically at risk zip codes.

Mayor Star Council

Bus Stop Project team members that coordinate youth art projects with high-school to create art for local bus stops and walkways.

Community Foundations of Texas

Leadership cohort that award 20,000 to local organization invested in education, social change and economic growth

CANDIDATE POSITION STATEMENT

It has been an honor to serve the movement during one of the most challenging times in the nation's history. In less than two years we have successfully transitioned the National Urban League Young Professionals brand into the digital movement.

Spotlighting our leaders, members and business owners has increased engagement on all platforms. This has increased our visibility across the country by amplifying the work done by the local chapter. Our goal as a national committee aimed to support this ideal and keep the YP family connected. Additional accomplishments during the 19-21 term include:

- Created the first "resource hub" for local chairs, onboarding and resources.
- Equipped local chapters with toolkits and content calendars for national campaigns.
- Expand the functionality of the weekly newsletter.
- Executed fund development engagement initiatives.
-

Looking forward, if re-elected, the goal of the committee will continue building, protecting and amplifying the organization's brand. To increase impact for the 22-24 the following target goals.

- Launch an organizational ongoing branding campaign.
- Establish relationships with local/regional bloggers, online newspapers, podcasters etc.
- Develop more training for chairs, onboarding, and future leaders.
- Identifying more resources for chapters to execute operations and strategies.

I'm grateful for a solid team who shares this vision of *connecting the movement*. Because of this we can now reach for higher heights as we turn up the volume and "amplify our voice" as young professionals on the frontline.

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Communication is the glue that ensures our message is heard across the nation and worldwide. Without questions, I am sure they hear us loud and clear. So let's continue to lift up our voices together until freedom rings!

CANDIDATE BIOGRAPHY

Reuben Lael Griffin, singer/songwriter, and local activist, and educator. Since the onset pandemic, Reuben has used his platforms and artistry to help bring a new awareness to advocacy and voting to all, especially his generation.

A member of the Urban League Movement since 2015. In 2016 he was awarded Male Member of the Year and in 2017 he was honored as Male Executive Board Member. He previously served as Marketing chair and Leadership Development chair for the DFW Urban League Young Professionals. On the national level, he designed content for the Bounce Back Advocacy Campaign and National Day of Empowerment STEAM Conference as part of the communications team since 2016. For his contributions, he was selected as 2018-2019 National Urban League Emerging Leader. He currently serves on the executive leadership team for the National Urban League Young Professionals leading the communications team in branding their initiatives to support policy change, voter engagement, and community outreach.

His latest single *STAND UP* is a modern-day feel with likeness to *What's Going On* or *Change Is Gonna Come*, providing motivation and inspiration to all persons and backgrounds. The song has received overwhelming support and aired on CBS 11 and TXA 21 during its feature on the 35th Black Music, and the Civil Rights Movement Concert hosted by The Black Academy of Arts and Letters at the Dally Symphony Myerson.

Following in the steps of his father and mother, in the summer of 2020 he organized "Pack the Polls" car caravan through communities in Pleasant Grove, South Dallas, and Oakcliff to encourage residents to vote. "I just can't sit back no longer, lessons learned when I was younger", are powerful lyrics says Reuben, that shines a light on his childhood watching his parents who served in politics and the church. He penned this song as *Call To Action* for the current generation to be the change they want to see in America.

A proud graduate of Southern University and A&M College with a bachelor's and master's in political science and public administration. He has 10+ years of career experience as a university administrator for various colleges including the Dallas County Community College District and the University of Texas at Dallas. Like his father, Reuben is an entrepreneur and creative director of a brand design company that aims to creatively support business owners and small businesses by providing high-quality media content.

When Reuben isn't on stage, He works with nonprofits and civic organizations in Dallas including Our Vote Our Voice voting coalition and his fraternity Alpha Phi Alpha Fraternity, Inc. a state national programs chair and college chapter advisor to Paul Quinn College. In addition, he serves on various boards including the The Black Academy of Arts and Letters and 24-Hour Dallas where he leads the equity initiative for local business owners in the night-time economy. Most of all he loves impacting the lives of children. As an educator, He uses fine arts to motivate and inspire children to succeed in life academically and creatively.

CANDIDATE FOR NULYP ADVOCACY CHAIR



Kwanza Billy

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	www.kwanzabilly.com , www.Kbillypush.com , https://www.linkedin.com/in/kwanza-billy/ https://www.instagram.com/simply_msbeautybrains/ https://www.instagram.com/kbillypush/ https://www.facebook.com/SocialImpactStrategist , https://www.facebook.com/kbillypush https://www.facebook.com/kwanza.billy/
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NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Public Speaking Experience	I have been speaking on national stages since the age of 16. I have facilitated/moderated 25+ engagements with Thursday Network since becoming a member.
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CANDIDATE NULYP INVOLVEMENT

Current Chapter and Region
Greater Washington Urban League YP; Thursday Network, Eastern Region

Date of initial membership
November 2017

Location of initial membership
Washington, DC

List present ULYP activities
Supporting Washington Bureau and National Advocacy Chair w/ The March on Washington activation. Served two terms as Civic Engagement Chair, Volunteer of the Year 2019, 2021, worked with affiliate to train 100+ community leaders for Census and GOTV. Coordinated GOTV and Census activities with sister chapters including the Guild chapters. Facilitated workshops at 2018 retreat with sister chapter. Supported chapter coordinate Eastern Region Conference in 2020.

List National Urban League Conferences of attendance (years and location)
LPC 2019, Washington, DC
National Conference 2019, Indianapolis
LPC 2020 Virtual
LPC 2021 Virtual

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

The Black Swan Academy

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Program Manager: Develops civic leadership curriculum and workshops for middle and high school youth. Organizes youth, community and school partners around local issues. Producing community service and training events. Manages program team and volunteer base.

DC Child and Family Services Agency

City-Wide Work Group Member: Creates prevention and intervention strategies on Thriving Families and Safer Children Steering Committee.

Families First DC Family Success Center

Advisory Council: Advises on community programs, grants and outreach activities in Washington Highlands.

East of The River Mutual Aid Network

Member: Volunteers and coordinate food and resource delivers to community member who reside in Wards 7 and 8 of Washington, DC. Conducts quarterly clothing and resource drives and popups.

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

National Cervical Cancer Coalition

New York City & Washington, DC Chapter Leader: Served as coalition leader for 10 years creating programming to educate and activate girls, women and caregivers around HPV and Cervical Cancer prevention.

South East Queens Coalition

Member: Coordinated political forums in neighborhoods which were historically overlooked by candidates running for city-wide office.

Office of the Public Advocate of New York City

Outreach Coordinator: The first ever intern in the OPA. Covered Harlem and Southeast Queens. Conducted forums, focus groups and created opportunities for the Public Advocate to connect with community members.

CANDIDATE POSITION STATEMENT

Greetings Election Committee,

Thank you for your time and energy during this process. My name is Kwanza Billy, I am the Program Manager of a youth-led advocacy organization and Founder of a social impact company. I've served as Civic Engagement Chair of The Greater Washington Urban League Young Professionals: Thursday Network from 2019-2021. I've received a B.A in Political Science with a focus in Urban Affairs from The City University of New York; John Jay College. I have 20+ years of experience campaigning, growing support and coordinating outreach activities. Some issue areas that I've worked on are education equity, displacement and fair housing, criminal justice reform and women's health.

It is a honor to submit my application of candidacy for the role of National Advocacy Chair. As my folk within the movement will tell you, I am not a wordsmith, but I am a leader who is about "the work." This personal statement took some time to develop as what I have to offer the movement is as public as it is personal. "The work" is aimed to activate and to build collective power. This expression of power,

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

focused on accountability and transparency, emboldens people to band together and to focus our collective attention which leads to collective action. Collective action makes way to foster impact and pathways to sustainable solutions; which will have us on the right side of change.

My vision for NULYP Advocacy is for local chapters chairs to experience themselves in coalition with each other, the communities they serve, and supported by the national organization. In addition to national initiatives and calls to action; local chapters will have the framework to do the same caliber of work on local issues.

Some goals and actions that can help get us get there are:

1. Continuing to build out the resources and training that have been created by Toni Wiley and Chanelle Brown
2. Empowering the existing National Advocacy Committee and onboard new leaders
3. Hosting national/regional political education teach-ins facilitated by chapters, NUL Washington Bureau, NUL Social Justice Division and partners
4. Creating a 2–3-point national agenda as a model for local chapters to build their own
5. Forming regional coalitions around priority issue areas
6. Consistently creating space for those most impacted by the issues to be engaged in the process
7. Creating a pathway for YPs who are interested in running for public office #yourseataintsafe

We have been set up to win. Through advocacy, activism and organizing; we will continue the great work of the giants who were here before us. I believe my experience, training and willingness to learn makes me a viable candidate to chair NULYP Advocacy. I look forward to hearing from you, soon.

Yours in the movement,
Kawanza Billy

CANDIDATE BIOGRAPHY

Kawanza Billy has been a member of Greater Washington Urban League's young professional auxiliary; Thursday Network since 2017. She graduated from the Fall 2018 cohort of The Washington Bureau Advocacy Certification Program and was Volunteer of the Year for 2019 and 2021. Activated by local and national advocacy priorities; she ran for Civic Engagement Chair of Thursday Network, and has served since 2019.

Kawanza received her B.A. from The City University of New York at John Jay College where she majored in Political Science concentrating in Urban and Community Affairs. Though she's been advocating for change since the age of 13, Kawanza started her career supporting former Public Advocate; now New York Attorney General Letitia James with outreach coordination in Southeast, Queens, Harlem and Brooklyn. Since her time in Washington, DC, she has served numerous education companies and nonprofits by building strategic partnerships, program development and managed community engagement. Wearing many hats, she currently is Program Manager at the Black Swan Academy and supports local advocacy commissions related to education, environmental justice, and public health. Kawanza is Founder and Social Impact Strategist at K.Billy Push, a consulting company dedicated to creating and improving social initiatives.

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When Kwanza isn't movement building or facilitating creative leadership workshops she's learning new recipes and producing cultural content.

**CANDIDATE for NULYP ADVOCACY
CHAIR**



SCHANAQUE WATSON

<p>URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)</p>	<p>https://www.linkedin.com/in/schanaque-watson-967885126/ https://www.facebook.com/schanaque.watson.3</p>
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NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Public Speaking Experience	2009 NAACP ACT- SO COMPETITION, 2019 Key Note Speaker for The Links of Memphis Women Empowerment Program, 2020 Master of Ceremony Shelby County Sheriff's Office Programs Department
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CANDIDATE NULYP INVOLVEMENT

Current Chapter and Region	Memphis Urban League Young Professionals
Date of initial membership	November 7, 2020
Location of initial membership	Memphis, Tennessee
List present ULYP activities	
List local ULYP experience	
List Regional ULYP experience	
List National Urban League Conferences of attendance (years and location)	Reimagining Education Millennial Symposium 2021 New Orleans, Louisiana

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Memphis Urban League Young Professionals- Membership- Co Chair Welcome Members to the organization, assist in reminding members of renewals, placing members in desired committees as stated on application.

Memphis Urban League Scholarship Committee- Scholarship Application Team

Assist in creating scoring rubric for Scholarship Applications- Reviewed and Scored Scholarship Applications

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Memphis Restorative Justice

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Memphis Environmental Justice Griot

CANDIDATE POSITION STATEMENT

If selected as an Advocate Chair, my goals and objectives would focus on how to reduce the schools to prison pipeline. As a previous Counselor and Mentor working in the institutions, I have seen how incarceration rates have sky rocketed. Children who are 15 and 16 years old are now being sentenced to 40 years or more for certain crime. The Judicial System is supposed to provide rehabilitation, yet it is failing our society. African Americans are still serving more time than their white counterparts. Some attorneys are taking money from one's family member to represent them and the attorney will not come to visit the inmate while incarcerated. This is problematic!

Assisting with Expungements of Criminal Backgrounds and having Financial Freedom so more Brown and Black People can vote in Elections.

Ensuring All Resources are available and accessible in every community, especially impoverished neighborhoods.

Holding Clinics for Citizens to Learn Their Constitutional Rights.

CANDIDATE BIOGRAPHY

My name is Schanaque Watson and I am 30 years young! I am a native and current resident of Memphis, Tennessee. I am the oldest of four siblings. I obtained a Masters of Public Administration degree from Strayer University in 2016. In 2013, I received my Bachelors of Arts degree from The University of Memphis in Criminal Justice and Criminology, as well as two minors in English and African & African American Studies.

I was raised by my Grandparents the majority of my life, and later when to stay with my mother and siblings. Growing up in Memphis, has been an experience, which has shaped my entire life. At age fourteen, I got my first job as a Junior Counselor at the Boys and Girls Club in South Memphis. South Memphis, is an area that has an extremely high poverty rate. Thankfully, due to me residing in South Memphis, that is where I decided if I wanted to be a part of the problem or apart of the solution.

I graduated from High School in 2009 and received a full academic scholarship to Lane College, in Jackson Tennessee. As a College Freshman I became Student Government Association Treasurer and as a sophomore I became Student Government Association Secretary. In 2011, I transferred to The University of Memphis and became a member of National Black Scholars.

When I graduated in 2013, I received my first salary job as a Mental Health Case Manager. That is where my love and advocacy for people started. I had 50 clients on my caseload who were diagnosed with a mental illness, that I had to see twice a month. I had to make sure that I was linking and referring them to the correct agencies, while advocating on their behalf. I learned the importance of having and being an Advocate. I realized that one day I may need an Advocate myself!

Throughout my career in social services, I have worked as a Counselor in the Shelby County Jail, Probation Officer for the Tennessee Department of Corrections, Program Mentoring Specialist for the Shelby County Division of Corrections, and a Family Advocate for Chronically Homeless Families.

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

In my spare time, I have participated and volunteered with the Links of Memphis Women's Empowerment Program, Christmas Angel Tree Adoptions, Meals on Wheels, and Project Homeless Connect.

My hobbies consist of helping people and businesses locate grant funding for their organization, modeling, traveling, watching movies, participating in trivia games, Zumba, and attending African American museums and exhibits.

My favorite quote is "We often struggle as a community, because we are afraid to give each other information, I'm CHANGING THAT!"

**CANDIDATE for NULYP MEMBERSHIP
RECRUITMENT & RETENTION CHAIR**



HARPER MATTHEWS

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	www.linkedin.com/in/harperbenay/ www.instagram.com/harperbenay/ www.facebook.com/harper.matthews.5
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NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Public Speaking Experience	I am an experienced public speaker with a strong background in large and small group facilitation, training and development, and teaching. My experience includes serving as a leadership development facilitator, adjunct professor, and professional recruiter.
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CANDIDATE POSITION STATEMENT

Current Chapter and Region
August 2018

Date of initial membership
Washington DC

Location of initial membership
Current National Membership Committee Member, NULYP New Member Orientation Facilitator 2021

List present ULYP activities
Membership Chair 2019-2020 and 2020-2021, Join Week 2019-2021, NDOS 2019-2021, NDOE 2018-2021, Personal & Professional Development Committee Member 2018-2021, Community Service Committee Member 2018-2019

List Regional ULYP experience
Virtual bEastCon 2020 Planning Committee

List National Urban League Conferences of attendance (years and location)
N/A

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Girls on the Run - Montgomery County Young Professional Board Vice President
-Assist in the creation and execution of events designed to raise awareness and funds for Girls on The Run.
-Recruit Young Professionals between the ages of 21-40 as prospective board members.

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- Maintain and update board Bylaws as needed.
- Lead governance committee.
- Design programming for annual strategic planning retreat and professional development training.

Gamma Phi Beta Sorority - International Nominating Committee Member

As a member of the Nominating Committee, I have been tasked to identify, recruit and slate potential candidates for election to the future Nominating committee and the organization's Board of Directors referred to as the International Council. In preparation for drafting the slate that will be presented in 2022, I design strategic recruitment plans for recruiting diverse talent, design content to educate members about the process, facilitate in-person and virtual informational workshops, coach applicants, conduct interviews, and review applications.

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Gamma Phi Beta Sorority- Lead Facilitator

As a lead facilitator, I support the organization's Education Manager in executing the annual Regional Leadership events. During the event development stage, I provide feedback on facilitation scripts and workshop designs and assist in the recruitment and onboarding of the event facilitators who are selected for specific regional events. As a lead, I facilitate the large group session (300+ attendees) and high-priority workshops that heavily align with the organization's strategic plan. Outside of the regional leadership events, I serve as an on-call facilitator for special initiatives both in-person and virtually.

CANDIDATE POSITION STATEMENT

As a recruitment professional who is passionate about facilitating authentic community, I believe that I would provide creative insight and strategy as our national Membership Development and Retention Chair. Members are at the heart of the movement and during such unpredictable times I believe it is critical that there is a great attention placed on supporting our chapters in their efforts to both recruit and retain our members. If elected membership chair it would be my hope to provide guidance on membership recruitment and retention best practices, collaborate with local chapters on strategic membership plans to meet their membership goals, and develop membership resources that encourage a 365 approach to member engagement. I deeply believe that "membership is everyone's business" and must be valued by every leader at the local and national level. I plan to build resources that support chapter leadership in developing membership plans that reach their membership goals by engaging all board members in the recruitment and retention process. I do not believe that membership should be approached with a one-size fits approach and I want to work with regional leaders to develop membership best practices that are specific to each region and embrace their unique needs and challenges. Lastly, while I am excited to increase membership numbers, I measure true success by member retention and satisfaction. I want to help chapters across the country, large and small, create inclusive communities that are passionate about advancing the movement.

CANDIDATE BIOGRAPHY

Harper Matthews is a southern California native, world traveler, and avid foodie. As a two-time graduate of Pepperdine University, earning a Bachelor's degree in Psychology with a minor in Ethnic Studies and a Masters degree in Education, she has a passion for helping others discover and reach their full potentials. Harper began her career in Higher Education where she used her passion for developing

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

talent and inspiring excellence to support emerging leaders and improving access points to higher education, especially for students of color. After 9 years of working within the University system, Harper felt called to apply her skills and desires to inspire the next generation of leaders, in the corporate space, transitioning into a role as a University Recruiter for a big 4-consulting firm in Washington DC.

Inspired by the many inspirational women in her life and a deep conviction for giving back to her community, Harper spends much of her free time serving with organizations that aim to build strong women, advocate for youth, and improve the lives of communities of color. Harper brings her deep value for building authentic community and her skills in recruitment, retention, and member experience to the many volunteer roles she values deeply. She currently serves as the Vice President of the Young Professionals Board for Girls on the Run Montgomery County and is a dedicated member of the Gamma Phi Beta Sorority where she serves within the organization's education department, facilitating on a variety of leadership development topics at various conferences and workshops around the country.

**CANDIDATE for NULYP LEADERSHIP
TRAINING & DEVELOPMENT CHAIR**



CHERRELLE DUNCAN

URLs of all personal or professional websites where you are listed (i.e. Facebook, Instagram, LinkedIn)	LinkedIn: https://www.linkedin.com/in/cherrelleduncan/ Facebook: https://www.facebook.com/cherrelleduncan1 Instagram: @socobooks @cnellespeak Website: CherrelleDuncan.com
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NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

Public Speaking Experience	<p>2018 AFP International Conference: It Takes A Village Part 1</p> <p>2019 AFP International Conference: It Takes A Village Part 2 • 2019 Rice Glasscock School of Continuing Studies</p> <p>Center for Philanthropy & Nonprofit Management: Art of Fundraising: Corporations & Foundation</p> <p>2019 First Jurisdiction of Louisiana Convention: The Gospel of Grants</p> <p>2020 AFP International Conference (Virtual): No Room for Error- Experienced Women of Color Talk Ceilings, Cliffs & Tables in the Sector</p> <p>2020 National Urban League Young Professionals: YP Essentials “Securing the Bag”</p> <p>2021 AADO & CASE Conference on Diverse Philanthropy and Leadership (Virtual): Diversity in Development: Black Women in Fundraising Roundtable</p> <p>2021 AFP International Conference (Virtual): How to Retain Young Professional Fundraisers</p>
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CANDIDATE NULYP INVOLVEMENT

Current Chapter and Region Region	Urban League of Louisiana Young Professionals, Southern
Date of initial membership	May 22, 2014
Location of initial membership	Houston, TX
List present ULYP activities	Leadership, Training, and Development Committee Member
List local ULYP experience	<p>Fund Development Chair (2014-2017),</p> <p>Treasurer (2017-2018)</p> <p>Vice President (2018-2019)</p> <p>NULYP Programs Committee (2017-2019), NULYP LTD Committee (2019- current), NULYP Chapter Awards Review Sub-Committee (2019 & 2020), National Day of Empowerment Co-Lead (2018), National Urban League Heroes in the Movement Award Recipient (2016), National Urban League Certificate in Advocacy program (Fall 2019 Cohort).</p>

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

List National Urban League Conferences of
Attendance (years and location)

2015 NUL Conference, Fort Lauderdale
2016 National Urban League Conference, Baltimore
2017 Whitney M. Young, Jr. Urban Leadership
Conference, New Orleans
2017 National Urban League Conference, St. Louis,
MO
2018 Legislative Policy Conference, Washington D.C.

CANDIDATE COMMUNITY INVOLVEMENT (CURRENT – NON ULYP)

Birthday Bash Box - President

Association of Fundraising Professionals - Member

Greater Houston Chapter – Precinct Chair

Harris County Democratic Party ReCollective - Steering Committee Member

CANDIDATE COMMUNITY INVOLVEMENT (PAST NON ULYP)

Association of Fundraising Professionals Greater Houston Chapter - Board Member

Association of Fundraising Professionals International - IDEA Committee Member

Junior League of Houston - Member

CANDIDATE POSITION STATEMENT

As LTD Chair, Cherrelle's focus will center the mission of the Urban League while striving to develop leaders in the movement. She desires to empower every NULYP member to achieve organizational, committee, professional and personal goals.

Local

1. Develop hyper-focused local training for PPD chairs to empower their members for personal and professional growth.
2. Coordinate training curriculum for local executive leadership team members and chairs.
3. Provide professional development supports for local Affiliate and YP relationship building and alignment.
4. Support local leaders in creating a transition plan and trajectory from member to national leadership.

Regional

1. Develop small groups for mentorship, accountability, and peer-to-peer support.
2. Collaborate with Regional VPs to identify challenges unique to each region and find resolutions to provide support to chapter leadership.
3. Collaborate with Regional VPs in hosting collegiate and/or graduate-level leadership boot camps to assist in member and leadership pipeline development.

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National

1. Develop Content for WYM, NUL Conference, Whole Woman's Summit, and LPC as requested.
2. Continue YP Essentials and State of the Movement Series while executing new series focused on skills training.
3. Develop professional affinity groups for all members.
4. Create LTD HUB on the NULYP website to include training handbooks, guides, videos, and archived materials for perpetual use.
5. Build partnership with the National Urban League's Workforce Development to secure pathways to professional certifications through online partnerships with LinkedIn, Lynda, etc.

CANDIDATE BIOGRAPHY

Cherrelle J. Duncan joined the Houston Area Urban League Young Professionals (HAULYP) in May 2014 and has been a dedicated member of The Movement since. For the past seven years, she has cultivated relationships with the local affiliate—lending her time and resources through sweat equity, fund development, and thought partnership. In addition, she has served in multiple capacities within the local young professional chapter—amassing a myriad of skills, experiences, and lifelong friendships. Lastly, at the national young professional level, she has served on various national committees, participated in professional development programs, and served on the steering committees for various national programs and initiatives. In service to the National Urban League (NUL), Cherrelle has lent her time through project-based volunteerism.

During the onset of the pandemic, Cherrelle was fortunate to spend time in Louisiana where she led the nonprofit efforts in memory of her father. This time also enabled her to achieve a personal goal of joining the Urban League of Louisiana Young Professionals and allowing for her professional talents to be invested in the development of programming in her home state, while maintaining membership in HAULYP. Her deep understanding of The Movement on various levels is fueled by her dedication to and passion to work towards the National Urban League Mission.

Cherrelle serves as a member of the Leadership, Training, and Development (LTD) Committee where she has led in the following capacity:

- Co-Lead for the 2020 NULYP Conference (Summer 2020)
- Co-Lead for the inaugural Whole Women's Summit (Spring 2021)
- Co-lead of 2021 Virtual Whitney M. Young YP Conference (Fall 2021)
- Sub-committee member for YP Essentials series (2020)
- Sub-committee member of the State of the Movement series (2020)

Prior to serving on LTD, Cherrelle served in various capacities at her local chapter including Vice President, Treasurer, and two terms as the Fund Development Chair. Her commitment to NULYP is evident in her service as a Programs Committee Member from 2017 to 2019, National Day of Empowerment Co-Lead in 2018, and Chapter Awards Review Sub-Committee member in both 2019 and 2020. In 2019, Cherrelle worked to connect NULYP Leadership with Be The Match which led to a \$50,000 national sponsorship. She is a proud alumnus of the 2017 NUL Emerging Leader Program, Fall 2019 NUL Certificate in Advocacy Program, and was honored with the inaugural NULYP "Heroes in the Movement" Award in 2016.

In her day job, Cherrelle serves as Chief of Staff for Houston City Council District F where she is committed to the "I Am Empowered" goals of the National Urban League. In this role, she leads her team to diligently resolve issues of over 250,000 constituents while organizing COVID food distributions, testing sites, vaccine pop-ups, career fairs, eviction prevention clinics, and

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

citywide youth conferences. In addition, she serves as the Clerk of the Housing and Community Affairs Committee that oversees Housing, Veteran's Affairs, Solid Waste, and Homelessness. A Lafayette, Louisiana native, Cherelle holds a Bachelors in Public Relations from the University of Louisiana and a Masters of Public Service & Administration from The George Bush School of Government and Public Service at Texas A&M University. Inspired by the many mentors and exemplars of her family, Cherelle committed at an early age to a life of public service and strives each day to do so with excellence, integrity, and hard work.

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

2021 Chapter List

Below is the list of chapters that are eligible to vote.

CENTRAL REGION

Akron Urban League Young Professionals
Columbus Urban League Young Professionals
Metropolitan Board of the Chicago Urban League
Milwaukee Urban League Young Professionals
Urban League Twin Cities Young Professionals
The Exchange at the Indianapolis Urban League
Urban League of Greater Madison Young Professionals
Urban League of Nebraska Young Professionals
Urban League Young Professionals of Greater Southwestern Ohio
Urban League Young Professionals of Metropolitan St. Louis

EASTERN REGION

Buffalo Urban League Young Professionals
Greater Baltimore Leadership Association
Greater Washington Urban League Thursday Network
Metropolitan Wilmington Urban League
New York Urban League Young Professionals
NExT Philadelphia
Northern Virginia Urban League Young Professionals Network
Urban League of Essex County Young Professionals
Urban League of Greater Hartford Young Professionals
Urban League of Greater Richmond Young Professionals Network
Urban League of Hampton Roads Young Professionals
The Alliance - Urban League for Bergen County Young Professionals
Urban League of Union County Young Professionals
Urban League Young Professionals of Greater Pittsburgh
Urban League Young Professionals of Southern Connecticut
Young Professionals Network of the Urban League of Eastern Massachusetts

SOUTHERN REGION

Urban League of the State of Arkansas Inc. Young Professionals
Austin Area Urban League Young Professionals
Birmingham Urban League Young Professionals
Central Florida Urban League Young Professionals
Columbia Urban League Young Professionals

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Dallas Forth Worth Urban League Young Professionals
Houston Area Urban League Young Professionals
Jacksonville Urban League Young Professionals
Knoxville area Urban League Young professionals
Lexington Urban League Young Professionals
Louisville Urban League Young Professionals
Memphis Urban League Young Professionals
Pinellas County Urban League Young Professionals
Urban League of Broward County Young Professionals Network
Urban League of Central Carolinas Young Professionals
Urban League of Greater Atlanta Young Professionals
Urban League of Greater Columbus Young Professionals
Urban League of Oklahoma City Young Professionals
Urban League of Lousiana Young Professionals- Greater New Orleans
Urban League of the Upstate Young Professionals (Greenville)
Urban League Young Professionals of Middle Tennessee
Urban League Young Professional of Palm Beach County
Winston Salem Urban League Young Professionals

WESTERN REGION

Greater Phoenix Urban League Young Professional
Greater Sacramento Urban League Young Professionals
Las Vegas Urban League Young Professionals
Los Angeles Urban League Young Professionals
San Diego Urban League Young Professionals
Seattle Urban League Young Professionals
Tucson Urban League Young Professionals
Urban League of Metropolitan Denver Young Professionals

NATIONAL URBAN LEAGUE YOUNG PROFESSIONALS

2021 Elections Committee

This section contains the names of 2021 elections committee.

Elections Manager	
Charles Jackson	elections@nulyp.org
Elections Committee	
Charles Anderson	Western Region
Dorothy Russ	Southern Region
Elizabeth Fletcher	Southern Region
Keona Owens	Central Region
LaToya Richie	Eastern Region
Mathew Gordon	Western Region
Vanessa McKinney	Central Region
Wainie Youn	Eastern Region